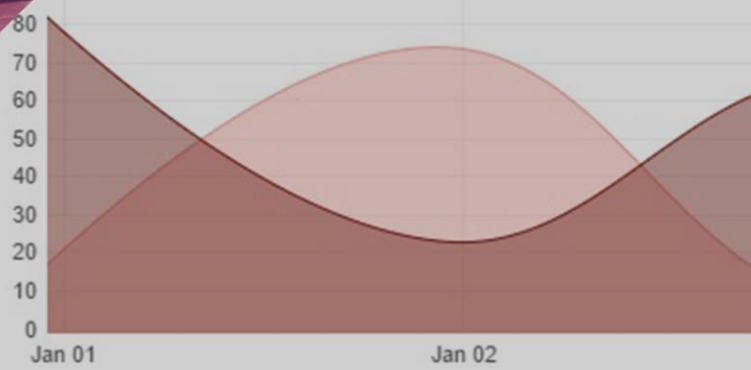
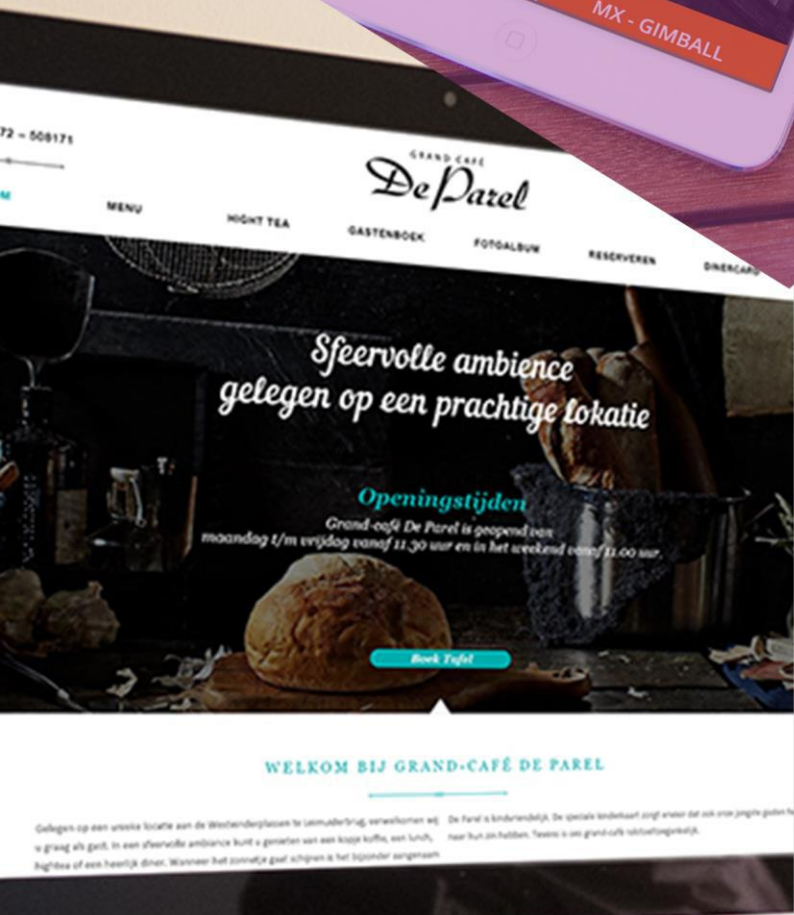
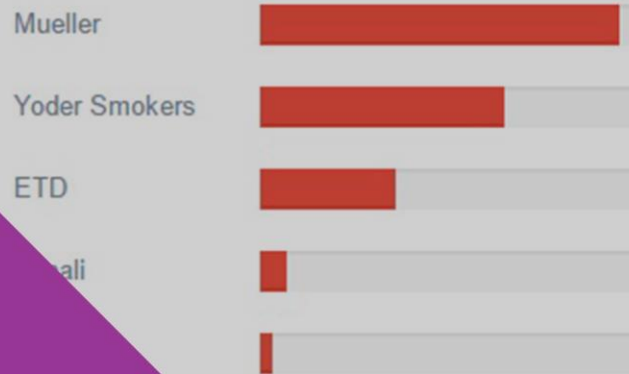




Gemiddelde t  
**3585**  
▲ 3% Van vorig



### Meest getoonde advertenties



# Brightness

Group

[www.brightness-group.com](http://www.brightness-group.com)



## ABOUT US

The Brightness Group has been providing exceptional work that showcases our quality and high standards ever since it was first established in 2000. We provide various services to our clients who range from small business to some of the biggest names around. Our headquarters are in The Netherlands Hoofddorp, Amsterdam Region but we have an industrious development team in Ahmedabad, India too. Both of our locations house highly skilled developers.

## WHAT WE DO

Our company provides exceptional services that cover a range of web related solutions. We have strong capabilities in developing cutting edge solutions to e-commerce, websites, application development and hosting. Our skills are highly innovative and industrious. We come up with workable ideas and solutions, the more challenging the solution, the better it is as our core strength lies with producing optimal results.

## WHY US

What makes our company a great choice is our unique management skills and the supporting tools we provide our clients. We believe in transparency therefore offer real time reporting of unique strategies and solutions to our clients and all of our prices are reasonable. Because of our establishments in the Netherlands and India, we have unique strategies based on these locations and all of our developers work in-house and are highly skilled. Everything we do is done to Dutch standards.

**VISIT OUR WEBSITE**  
[www.brightness-group.com](http://www.brightness-group.com)

# OUR SPECIALIZATIONS

## E-COMMERCE:



### Magento

Magento is a powerful open source platform perfect for e-commerce businesses as it provides a flexible solution and gives clients strong administrative support. We assist with Magento installation, configuration as well as third party applications. Brightness Group has expert Magento developers who fully automate and customize the ordering process and we ensure themes are flawlessly designed and integrated.



### WooCommerce

Brightness Group's Woocommerce developers are skilled in the construction, customization and implementation of the Woocommerce platform. We have plenty of experience with WooCommerce and can provide custom solutions that make any e-commerce storefront unique and in a higher league than the competitors. We understand plugins, extensions and essential components necessary for e-commerce including interaction design and UX. Our experts can convert PSD files into WooCommerce and ultimately create outstanding e-commerce stores according to specifications laid out by clients.



### Shopify

As experts within our industry it is only natural we can deliver exceptional development skills when it comes to Shopify, another leading e-commerce platform. Our Shopify developers assist with all aspects of installing, creating, designing and implementing the Shopify platform into a unique online store. We follow all specifications laid out by the clients and implement every aspect flawlessly.

## WEBSITES:

### WordPress

WordPress is an open source website that is, by far, the most popular platform used for both websites and blogs. The biggest advantage it has is that the platform is completely free to use. While WordPress is user friendly, it takes skilled developers to customize an exceptional WordPress website or blog according to personal specifications. Brightness Group experts in WordPress are highly skilled at assisting with this.

### Custom

Custom website solutions are important to create a unique experience for anyone viewing the site. Businesses, for example, can showcase their brand in an expressive manner and show unique features that are not the same as the run of the mill websites created from templates. Custom websites are basically a personalized solution which we specialize in. Our team of developers can create the perfect website to suit all of our client's specific needs

## APPS:

### Android and iPhone

Android and iPhone applications are popular around the world as they offer users an easier solution to navigating through the app's particular purpose. Applications for android and iPhone are downloadable and typically give users instant and faster access if they are developed effectively. We are experts in this field and develop good quality applications that are innovative and follow all aspects of the clients wishes.

### Application Development

Application development is one of our specialties that we devote a lot of attention to as well as resources because web-based applications are an excellent way for business to interact with and engage their customers. Our experts carefully evaluate the specific needs of our clients to develop flawless tailor-made web applications that suits their needs. We focus on customized and unique solutions when it comes to applications that meet our clients needs.

## HIRE DEDICATED DEVELOPERS

We have our own recruitment services, we can household any developer for our clients based on a fixed monthly fee or any other construction

# OUR SERVICES

## ONSITE SEO

For maximum exposure to the search engine results and for higher rankings, we assist you with effective techniques and perfect strategies to boost your onsite SEO.

## IMPROVE SERVER PERFORMANCE

Slow speed means impatient visitors and fewer customers. Our team will help improve server performance to ensure websites run faster and have better response times.

## HOSTING

We provide a safe hosting infrastructure that boasts quick response times and a fast network.

## PLUGINS FOR WORDPRESS, MAGENTO AND SHOPIFY

Our experienced, innovative and dynamic extension developers team help install and develop plugins for e-commerce frameworks that allow additional features to be added to existing programs for customization.

## WEB DESIGN

Brightness Group excels in creating innovative website designs that are user-friendly & cross-browser compatible. We provide web design services where our design experts create custom website that suit clients needs.

## LANDING PAGES

We help create landing pages and the links that navigate visitors to them when clicked on.

## BACKUPS

It's essential that you defend your hard work with one of strongest backup solutions for all data that can be stored and kept safe in the event of the data being lost.

## INTEGRATION GOOGLE SERVICES

To ensure higher conversions, we integrate Google services into the websites like; Google shopping, analytics, adwords and more

## YOUTUBE

An online video hosting platform. YouTube is great for video playback and as a advertising channel.

## SOCIAL MEDIA INTEGRATION

We strive to ensure your investment in social media marketing by coming up with a set of social sharing tools and campaigns.

## SECURITY UPDATES & UPGRADES

Our team periodically updates and upgrades security to keep up to date with potential threats and security risks.

## MARKET PLACES INTEGRATION

By connecting to various online marketplaces such as E-bay, Amazon, Bol.com, Google Shopping we enhance your sales.

## PAYMENT GATEWAYS

The e-commerce service that allows payment transactions between online stores and consumers. We implement any payment method available for your website.

## SHIPPING METHODS

Connect to your favorite logistic partner and you will be able to offer delivery tracking and automate shipping prices.

## NEWSLETTER SERVICES

Periodically sending out newsletters filled with relevant content to consumers and subscribers by using services such as Mailchimp.

## DOMAIN NAMES

We deliver the most common domain names for website titles and identification.

## SLA

With our team, your website is in good hands. We cover, to the best of our abilities, any eventualities and potential situations with a service level agreement.

## API INTEGRATIONS

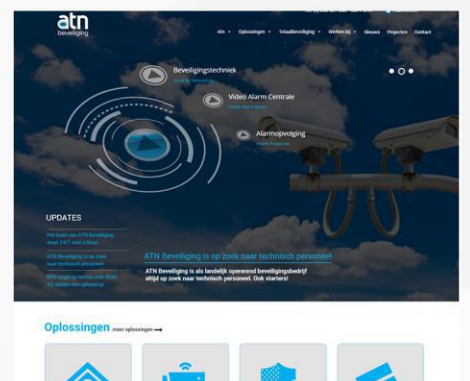
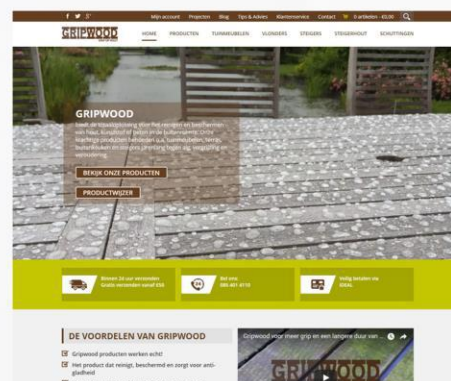
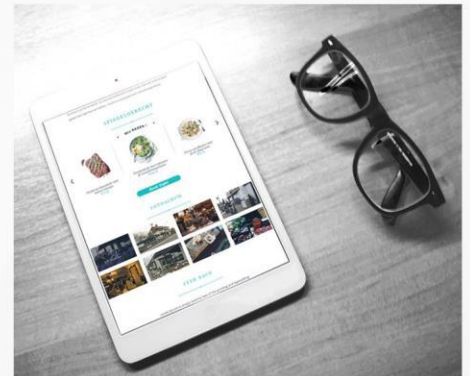
Integrating API's for applications to communicate and engage with any third party webservice.

## RESPONSIVE

We make sure websites, web pages and e-commerce stores offer the best user experience on any device

# PORTFOLIO

As leading providers of solutions and excellence in development, we have accomplished a wide range of quality projects for more than 18 years. The following examples are just some of the innovative solutions we have come up with and accomplished in an effective manner.



## CLIENT LOGO



## SERVING CLIENTS



## TESTIMONIALS

“

“ This team can accomplish every task that I needed to get done. They also help if there is any problems with previous tasks. Highly recommended! ”

**ALEX MAR**  
Protein Ocean

“

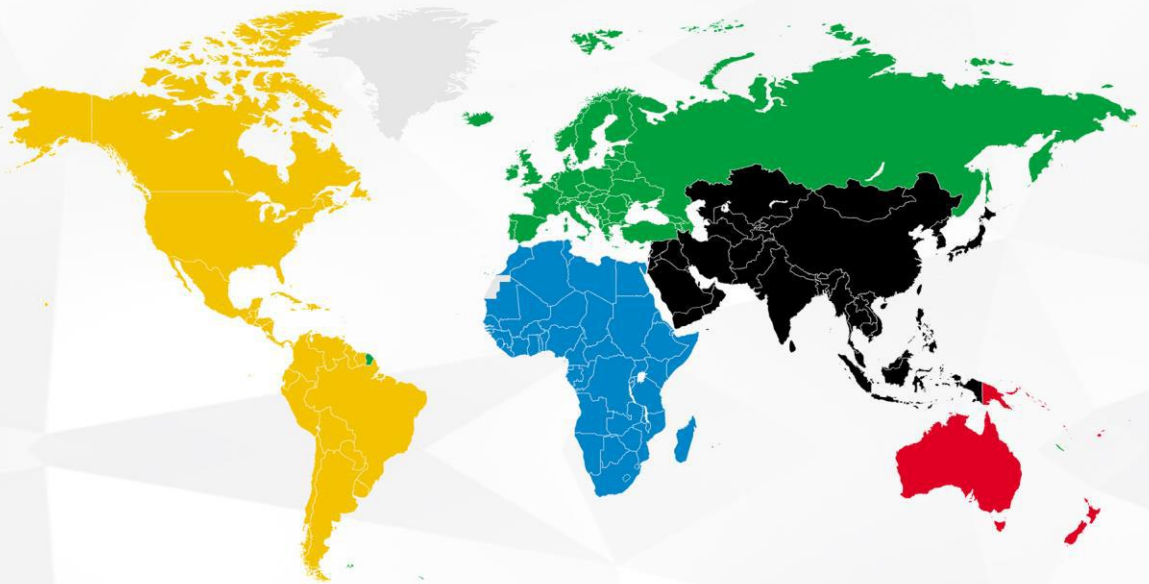
“ We are very satisfied with the quality of work, skills and communication. They really added to our business, and go one extra mile to make sure everything works ”

**MUHAMMAD FAROOQ**  
Esajee USA LLC

“

“ Exceptionally helpful in completing this project. Their communication was great and their proactive approach to addressing any issues that came up was exemplary. ”

**CAMPBELL PRICE**  
Yellow Yeti Digital



### OFFICE NETHERLANDS

📍 Saturnusstraat 19,  
2132 HB Hoofddorp,  
The Netherlands

☎ +31(0)23-5574211

📠 +31(0)23-5620189

✉ sales@brightness-group.com

🕒 Weekday: 8.30am to 5pm (CET)  
Saturday: closed  
Sunday: closed

### OFFICE INDIA

📍 4th Floor, Rohera Arcade,  
Near Navrangpura Police Station,  
Ahmedabad – 380009

🕒 Weekday: 9am to 6pm (IST)  
Saturday: closed  
Sunday: closed